

## OUR CORPORATE IDEALS

- **Accountability and responsibility**  
We are aware of the impact our actions can have on our organisation and our community, and accept accountability for our actions
- **Collaboration and integration**  
We seek to get best possible results for our community through collaborating with one another, and integrating our strategies, plans and processes
- **Engagement and communication**  
We value the contributions all members of the community and our staff make to Council's policies, plans and programs, actively seeking contributions to our decision-making
- **Honesty and integrity**  
We behave honestly and with integrity, ensuring our dealings with one another and the community are ethical and transparent
- **Innovation and creativity**  
We embrace new ways of delivering Council's services, valuing creativity for the many benefits it brings to our workplace and community
- **Recognition and value**  
We appreciate and recognise the work of our people across all parts of the organisation, and those from the community who make a contribution to Council activities
- **Respect and empathy**  
We respect one another, accepting both our similarities and our differences. We treat ourselves and our customers with empathy and understanding
- **Responsive and adaptive**  
We place our community at the forefront, and strive to deliver outstanding customer service. We are focused on adapting our way of doing business to meet changing community needs
- **Sustainability**  
We are focused on achieving true sustainability (financial, social and environmental) for both our organisation and our community