

Please note that sponsorship is very different to grant programs, donations and financial assistance programs, as these programs do not involve a benefit beyond modest recognition. Before applying please revisit your initiative, review the **Maitland City Council Sponsorship Policy** and the **Vibrant City Sponsorship Program Guidelines** and decide whether your initiative fits this program or whether sourcing a grant opportunity might be a better fit.

Please note: Funding is restricted to one source of funding from Council i.e. the applicant is not eligible for sponsorship if, for example, the applicant has received funding via another funding source of Council such as My Place Grants or Community Grants.

ORGANISATION DETAILS

Are you applying on behalf of	<input type="checkbox"/> Business <input type="checkbox"/> Community Group <input type="checkbox"/> Not for profit <input type="checkbox"/> Other
Please provide evidence of your not for profit status	<i>Include as an attachment to this application</i>
Organisation Name	
Australian Business Number (ABN) if applicable	
Are you registered for GST?	

CONTACT DETAILS

Name	
Position	
Phone	
Mobile	
Email	

PROJECT DETAILS

Project name	
Date, duration and location of project	
Brief description of the project	
Amount of cash requested (including GST)	

PROJECT INFORMATION

Has your project previously received funding from Maitland City Council?

Please list any Council funding sources

Please list any external funding sources

Please list any external funding information

Are there any other entities involved in the planning and delivery of your project?

Please outline the expected level of community interest and/or significance of the event/initiative

Will it attract visitors to Maitland?

How many visitors do you expect to attract to Maitland?

What themes from the **Maitland +10 program** does your project align with and how does it align to these identified themes?

What is the city and community relevance?

SPONSORSHIP FUNDING

Please upload a budget file

Please provide any additional budget information

Would you like to request in kind support instead of cash?

What in kind support would you like to request?

How will Maitland City Council benefit from providing sponsorship?

NB: sponsorship benefit must be beyond modest recognition and similar in value to the value of the sponsorship you are seeking.

A cost benefit analysis to Council should be considered when preparing this answer.

OTHER

What are the expected outcomes for this project?

How will you measure success of the project?

Please provide any further information relevant to your application

Include as an attachment to this application

Please attach your marketing plan

Include as an attachment to this application

Please attach any further relevant documentation

Include as an attachment to this application

Upon completion of this application form, please email the completed form and relevant supporting documentation to **sponsorship@maitland.nsw.gov.au**

Disclaimer: All applicants must be operating with the appropriate approvals and insurances. Insurances may need to be sighted to process your application. Information you provide on this form will be collected, used and stored for the sole purpose of this sponsorship request.